ABOUT THE DISTINGUISHED ALUMNI CELEBRATION

The UC Alumni Association will host its annual Distinguished Alumni Celebration on April 14, 2016. The event recognizes and celebrates the many contributions and overall excellence of UC alumni in countless fields of endeavor, throughout the world.

SPONSORSHIP OPPORTUNITIES

Sponsorships help the UC Alumni Association underwrite the cost of signature events. As our premier event of the year, the prestige of the Distinguished Alumni Celebration offers a valuable brand alignment opportunity for an organization that represents excellence and quality. We are committed to working with our partners to offer excellent return on investment.

CONTACT

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UC Alumni Association
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513-556-4013
2016 HONOREES

THE WILLIAM HOWARD TAFT MEDAL FOR NOTABLE ACHIEVEMENT

Richard E. Thornburgh ’74, ’09
Carl H. Lindner College of Business

DISTINGUISHED SERVICE AWARD

Patricia C. Weller Bresler ’84
College of Design, Architecture, Art, & Planning

MOSAIC AWARD

Karen Bankston, PhD ’05
College of Nursing
Thomas A. Viola ’76
College-Conservatory of Music

JEFFREY HURWITZ YOUNG ALUMNI OUTSTANDING ACHIEVEMENT AWARD

Julienne R. Cromwell ’01, ’03
College of Engineering and Applied Science

OUTSTANDING ALUMNI AWARD

Jean Sepate ’70, ’83
College of Allied Health Sciences
Elizabeth A. Murray, PhD ’88, ’93
McMicken College of Arts & Sciences
Andrew D. Ciafardini ’01
UC Blue Ash College
Robert R. “Bob” Buck ’70
Carl H. Lindner College of Business
Robert G. Lees ’74, ’76
UC Clermont College
David C. Daniels ’90
College-Conservatory of Music
Robert L. Greiwe ’55
College of Design, Architecture, Art, & Planning
Patricia O’Reilly, PhD ’52, ’67, ’71
College of Education, Criminal Justice, and Human Services
J. Phillip Holloman ’78
College of Engineering and Applied Science
Marianna B. Bettman, JD ’66, ’77
College of Law
George S. Deepe, Jr., MD ’76
College of Medicine
Lou Ann T. Emerson, PhD ’63 ’71
College of Nursing
Thomas Imhoff ’71, ’74
James L. Winkle College of Pharmacy
Michael W. “Mick” Cronin, A&S ’97
UC Athletics
## LEVELS OF SUPPORT

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<th>LEVEL OF SUPPORT</th>
<th>Complimentary Tickets</th>
<th>Ad in Event Program</th>
<th>Sponsor Listing in Program</th>
<th>Verbal Recognition During Event</th>
<th>Email Marketing</th>
<th>Event Invitation</th>
<th>UCAA Website</th>
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Custom packages are also available - we will work with you to design a sponsorship package that meets your needs.

## THE DETAILS

1. Two email messages will be sent to all living University of Cincinnati alumni with a valid email address, who live in the Greater Cincinnati area (approximately 102,000). In order to be included in the first email message, sponsorship package must be purchased by 1/31/2016. In order to be included in the second email message, sponsorship package must be purchased by 2/26/2016.

2. Event invitation will be mailed to a select group of invitees, the honorees, and the friends of honorees as requested. In order to be included in the event invitation, sponsorship package must be purchased by 1/31/2016.

*All sponsorship packages include a tax-deductible portion as determined by the fair market value.*