

Chicago and Cincinnati have had a symbiotic relationship since the 19th century, when each was a prominent city in America's rapidly growing Midwest. More recently, Chicago has sent a lot of students to the University of Cincinnati to get a top college education, and UC sends many students to Chicago as eager co-op workers and then talented young graduates.

It's an exciting time for all Bearcats as our university enters its Bicentennial year. Established in 1819, UC is many decades older than the University of Illinois, the University of Chicago and Northwestern, and it's now widely hailed as a leader in higher education. So at the upcoming Chicagoans for Cincy! Bicentennial Gala, we will celebrate two centuries of excellence; pay tribute to the Chicago-Cincinnati connection; provide new support for scholarships; and unite a variety of alumni, students, donors and university leaders.

**The premier UC alumni event held outside of Cincinnati each year, the 2019 Chicagoans for Cincy! Bicentennial Gala will be Thursday, Feb. 28, at Artifact Events in the historic Ravenswood neighborhood on Chicago's north side.** The event is presented by the UC Foundation and Chicagoans for Cincy!, a group of dedicated UC alumni living in Chicagoland.

It will be an unforgettable evening — and we invite you to be part of the festivities as a Bicentennial Gala sponsor and guest. Our sponsors will receive special recognition at the event and in all promotional materials. Information is enclosed. We are also looking to secure item donations for our silent auction. Each year, our sponsors elevate this important event and every Bearcat it touches — local recipients of the Chicagoans for Cincy! student scholarships, co-ops working here in Chicago, and area alumni and donors who help Chicago thrive while keeping their UC passion alive.

Chicago is home to nearly 5,000 Bearcat alumni who will be invited to this event. An additional 17,000 UC alumni in the Midwest will receive promotional materials. The University of Cincinnati Alumni Association, which hosts the Chicagoans for Cincy! Bicentennial Gala registration web page, receives 300,000 website views annually, and nearly 3 million social media impressions each year via Facebook, Twitter, and Instagram.

Bicentennial Gala sponsors elevate this important event by supporting the Chicago scholarship program, thereby investing in future Bearcat alumni living and working in Chicago.



**1819 Sponsor – \$10,000**

- 16 gala tickets, VIP seating
- Premier recognition in gala program and event materials
- Premier recognition in gala digital promotions and social media
- Included on the 2019 Chicagoans for Cincy! Bicentennial Gala registration web page

**Chicagoans for Cincy! Sponsor – \$5,000**

- 12 gala tickets
- Premier recognition in gala program and event materials
- Premier recognition in gala digital promotions and social media
- Included on the 2019 Chicagoans for Cincy! Bicentennial Gala registration web page

**Bearcat Sponsor – \$2,500**

- 10 gala tickets
- Recognition in gala program and event materials
- Recognition in gala digital promotions and social media

**Table Sponsor – \$1,500**

- 8 gala tickets
- Recognition in gala program and event materials

501(c)(3) documentation can be provided for your charitable giving records.

We're thrilled that the 2019 Chicagoans for Cincy! Bicentennial Gala will be one of the cornerstones of this special year in UC history. Please consider partnering with us to make it even greater.

We hope to hear from you by December 2018 so that we may recognize you in subsequent promotional materials.

Sincerely,

[Savannah Bell](#)

Lindner College of Business '12

[Jennifer Khosla](#)

College of Arts and Sciences '17